

# SNEHPAD

# ANNUAL REPORT - 2018-19



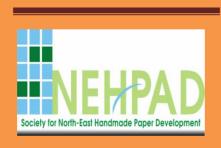
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#### **LEGAL STATUS**

DATE OF ESTABLISHMENT: 18/02/2005

REGISTERED UNDER THE SOCIETIES REGISTRATION ACT.XXI OF 1860 NO.RS/JOR/238/B/67 OF 2004-05

REGISTERED UNDER INCOME-TAX ACT, 1961 U/S 12AA

CERTIFIED BY KHADI & VILLAGE INDUSTRIES COMMISSION

PERMANENT ACCOUNT NO: AAFAS2507L

#### Vision

To establish a peaceful, lively and dynamic society where every individual will enjoy the goodness of socio-economic equality and prosperity, in turn, which will encourage them to be a part of development.

#### **Mission**

To organize and empower the rural poor and to provide them need based inputs so that they can explore their inherent potential for utilizing the same in bringing prosperity and social justice.

### **Objective**

To make each & every poor and deprived rural individual of the area of operation efficient and self sufficient, so that they become able to lead a respectable, prosper and purposeful life which will encourage the system to consider them as resource for further development.

A B O U T U S

# From the Secretary's Table

Once again in the year 2018-19, SNEHPAD has taken every initiative to fulfill its objectives by serving poor and needy rural people by making them trained and aware so that they can develop their confidence to earn their livelihood by themselves. Once again SNEHPAD was successful in this year to get intense love and cooperation from its target groups as well as support from the funding agencies.

This year again, SNEHPAD concentrated on training and development of Panchayat Members and other stakeholders responsible for Gram Panchayat Development. Gram Panchayats have a lot of thing to do for overall and sustainable development of rural areas. For this, they get financial, schematic and technical assistance from various government and other sources. But the need is to explore the same and make an effective Gram Panchayat Development Plan and to implement the plan with desired sincerity and enthusiasm. For this the Gram Panchayat Members and other stakeholders need training and motivation. SNEHPAD organized total 165 numbers of Gram Panchayat Level Training Programmes during the year covering about 9,000 people.

SNEHPAD again focused on exploring new opportunities for the needy poor people for doing some economic activities in a Cluster Mode. This year SNEHPAD organized 25 selected women who are from ST and SC community reside in Majuli District for encouraging them for Bee Keeping Activity under KVIC assistance. Majuli has a big scope for Bee Keeping Activity as it is free from any kind of pollution. This is the starting only. SNEHPAD has a plan to cover at least 500 women in the cluster for Bee Keeping Activity in Majuli District. This way, SNEHPAD has covered 2 numbers of Pottery Clusters under its Cluster Development Initiative. Already 40 women potters have been covered and necessary training has been imparted to them under KVIC. After training each trainee potters will get Energy Efficient Potter Wheels, 4 Common Soil Refiner and 2 Potter Bhattis for commercial production. This will increase their production up to 5 times and their income will be increased up to 3 times out of this initiative.

This year again SNEHPAD organized Micro Enterpride Development Programmes (MEDPs) in collaboration with EDII so that the rural artisans can be upgraded to micro entrepreneurs who, in due course, will create employment and income generating opportunities for others. Under this initiative SNEHPAD organized 2 MEDPs and covered 100 Micro Entrepreneurs of Jorhat and Majuli District. Encouragingly all the 100 trainees have started their Micro Enterprises.

During the year SNEHPAD again continued promoting Handloom Weaving activity under CSIR-NEIST Project. Under this Project 120 selected weavers have been trained and being followed up for commercial production. SNEHPAD is providing Raw Material support to more than 500 weavers and during the year SNEHPAD sold Handloom Products worth Rs.6,58,437/- from its own sales outlets.

This year also SNEHPAD was successful in running its development programmes in convergent mode. All concerned Departments, Gram Panchayats, SHGs, Rural VOs and individuals were with us and cooperated in implementation of its projects and programmes. Thanks from SNEHPAD to all of them

**Prakash Thakur** 



Sr	Name	Designation	Occupation/ Home Address
²age 7	of <b>23</b>		

No			
1	Dr. Gakul Sarmah	Chairman	Retired Veterinary Officer Milonpur, Lohpohia, Jorhat – 06
2	Dr. Anjumoni Saikia	Vice Chairman	Professor, T N S College Atila Gaon, P.O Jorhat, Jorhat – 01, Assam
3	Sri Jiban Ch. Gohain	Vice Chairman	Retired Banker Lokhimi Nagar, P.O RRL, Jorhat -06
4	Sri Prakash Thakur	Secretary	Development Professional  Digombar Chuck, Jorhat –  01
5	Sri Ridip Dutta	Treasurer	Teacher Silikhabari Grant, Titabor, Jorhat – 785630
6	Smt. Anjali Bora	Member	Social Activist Borkhongia Gaon, Jorhat
7	Sri Rajarshee Bhattacharjee	Member	Senior Rechearch Assistant, RFRI Choladhara, P.O Jorhat, Jorhat – 01, Assam
8	Sri Debajyoti Doley	Member	Social Activist New Sonowal Missing Gaon, Moriani, Jorhat
9	Sri Bikul Das	Member	Social Activist Silikhabari Grant, Titabor, Jorhat – 785630

# Acknowledgement

During the Year 2018-19 SNEHPAD was success to a great extent to fulfill its objective of supporting the needy poor rural people by providing them Training and Motivation so that they become worthy to earn their livelihood of their own. This success has come to SNEHPAD only because of support received by various Government and Non Government agencies who extended financial and technical support to this organization. Some of the organizations like Gram Panchayats, SHG Federations, Youths Clubs cooperated SNEHPAD by providing training venue and refreshment.

Hereby we take the opportunity to extend our heartfelt thanks and gratitude for their support. We thank specially to the following organization for their financial support –

- 1. KHADI & VILLAGE INDUSTRIES COMMISSION (KVIC)
- 2. STATE INSTITUTE OF RURAL DEVELOPMENT (SIRD)
- 3. CSIR-NEIST
- 4. ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA (EDII)
- 5. NEDFI

We are also grateful to the following organizations for their technical and advisory support

- ASSAM AGRICULTURAL UNIVERSITY
- 2. LIONS EYE HOSPITAL
- 3. LICI

We acknowledge the selfless cooperation received from each and every Gram Panchayats of Jorhat, Golaghat and Majuli District, aach and Every "Jivika Sakhis" of NRLM under Jorhat, Golaghat and Majuli District, the SHGs and Youth Clubs who helped us in organizing various programmes all the way.

We also acknowledge the support of our volunteers, coordinators and staff for their uninterrupted service to the society through this organization

# **Our Activities**

#### GRAM PACHAYAT LEVEL TRAINING PROGRAMMES

Gram Panchayats have a big role to play in sustainable and holistic rural development. Government is also giving various schematic support to GPs and running various Falgship Programmes like MGNREGA, NSAP, PMAY and 14<sup>th</sup> Finance Commission Grants. Thus, GPs have a good scope to run development programmes in convergence with various line departments. But in general it is observed that GPs are not very successful in exploiting this development opportunity. The reason for this is lake of expertise and awareness. Therefore they need extensive and continuous training on Gram Panchayat Development Plan, need of convergence, people's participation in development plan, effective monitoring etc.

Therefore, to make the GP Members and the development stakeholders more efficient, SNEHPAD has organized 165 numbers of Training Programmes in GP Level in Jorhat, Golaghat and Majuli District.

Day Long Training on Gram Panchayat Development Plan (GPDP)





This year SNEHPAD organized 50 numbers of Day Long Training on Gram Panchayat Development Plan in collaboration with SIRD in **50 Gram Panchayat areas of Titabor, Baghchung and Chipahikhola Development Block**. The target group of these training programmes were Gram Panchayat Members, Staff, SHGs, Youth and Farmers Clubs, Village Development Committees etc. Mainly discussion on effective Gram Panchayat Development Planning exploiting the benefit of GP Flagship Programmes like MGNEGA, NSAP, PMAY, 14<sup>th</sup> FC Grants involving common villagers. The topic of need for convergence with various line departments was also discussed in the above training. Total **5000 individuals** were covered under this initiative.

2 Days Training to SHGs on Gram Panchayat Development Plan (GPDP)





Women Self Help Groups are the effective agents of integrated rural development process. The women force is required to involve in Gram Panchayat Development Plan with Gram Panchayats. If the women participation can be increased in development plan than actual development can be achieved. Therefore, to make the women SHGs aware about various development and welfare programmes being run by Gram Panchayat and to encourage them to involve themselves in Gram Panchayat Development Plan, SNEHPAD, in collaboration with SIRD organized 112 numbers of 2 Days Training on GPDP. In this initiative all the Gram Panchayats under Jorhat, Golaghat and Majuli District were covered. Total 5600 women SHG Leaders were covered under the programme. Topics on GP Flagship Programmes like MGNREGA, 14<sup>th</sup> FC Grants, NSAP, PMAY were covered with special focus on women empowerment and convergence with line departments. Practical on Participatory Rural Appraisal (PRA) was also done in all the 112 Training Programme.

### 3 Days Training on Gram Panchayat Develop Plan (GPDP)





**3 numbers of 3 Days training on Gram GPDP** was organized in collaboration with SIRD with a special focus of Water Conservation and organic farming. All the 3 programmes were practical in nature involving youths, SHG members and progressive farmers. In these Training focus was given how to plan under GPDP covering large needy people under Individual Benefit Scheme for Water Harvesting and Organic Farming. **Total 150 individuals were covered** in the training programmes.

#### CLUSTER DEVELOPMENT INITIATIVES

## **Pottery Cluster Development Project under KVIC**

#### Salmora Pottery Village, Majuli





The initiative for Salmora Pottery Cluster Development was taken in the previous year and total 20 numbers of women potters were selected for development in the first phase. They were

given 10 days expensive training under KVIC Scheme. In the year 2018-19 all the 20 trainees have been given Energy Efficient Potter Wheels, one for each for starting commercial production. 2 common Soil Refiners and 1 Potter Bhatti have also been provided in the Cluster to make their production process easy. It is observed that after providing Electric Potter Wheels the potters are producing 5 times more than earlier. Before the initiative the potters used to produce in very traditional and manual way.

The women potters will also be provided design and marketing input indue course of time.

### Tingrimora and Kothalbari Pottery Village, Jorhat

This year in 2018-19, two numbers of Pottery Villages have been identified for Pottery Cluster Development Project under KVIC Scheme namely Tingrimora Kumar Gaon and Kothalbari Kumar Gaon. Both the villages are nearby and in the western part of Jorhat District. After conducting a Baseline Survey the 2 villages were taken for Cluster Development under KVIC. Total 185 families practice pottery in the above villages for last 7 decades. Almost all the potter families are very poor. Their prime livelihood activity is pottery only but due to very traditional and manual production process they produce very less and cannot meet up the market demand. They need mechanization and technology upgradation for faster and quality production.





Under this initiative 20 women potters from each village (total 40) have been selected in the first phase for Technology Upgradation Training using Electric Wheels. The selected potters have been given 10 days intensive training. During training they learnt operating Electric Wheels and quality control measures in high speed wheels.

After successful training each of the 40 trainee potters will receive Energy Efficient Potter Wheels for commercial production. Each of the 2 Cluster Villages will be provided 2 Soil Refiner

and 1 Potter Bhatti free of cost under KVIC Scheme. It is expected that the trained potters will produce 5 times more when they will get their Electric Wheels under the project.

#### Cluster Development Initiative on Bee Keeping under Honey Mission in Majuli

Majuli is a very virgin area with no air, water and soil pollution covered by River Brahmaputra. This newly created District is full of water and forest resources. Fruit and Flower bearing trees are naturally available in this area. People cultivate Mustard Seeds which is a resource for Bee Keeping. The natural condition of Majuli is very good for commercial Bee Keeping. But surprisingly in Majuli area Bee Keeping is not a popular activity. People are not much aware about Bee Keeping Activity. When it was observed that Bee Keeping activity has a big scope SNEHPAD came forward to take initiative to create a Bee Keeping Cluster in Majuli under Honey Mission being run by KVIC.

## **Awareness Generation Meet on Bee Keeping**

In the initial phase an Awareness Meet was organized in collaboration with KVIC with support received from the Deputy Commissioner, Majuli District. The KVIC officials including the State Director and Asstt. Director, Bee Keeping Trainers of KVIC and 120 potential Bee Keepers participated in the Awareness Programme. Encouragingly all the potential Bee Keepers were women and from ST and SC Community.

In the Awareness Meet all about Bee Keeping and its scope in Majuli District were discussed and it was resolved that KVIC would take initiative in collaboration with SNEHPAD to create a Bee Keeping Cluster under Honey Mission in Majuli District.

# **Skill Development Training on Bee Keeping**





In the 2<sup>nd</sup> phase of the initiative 25 potential women Bee Keepers were selected for 5 Days Skill Development Training on Bee Keeping. It was started on 10<sup>th</sup> February 2019. During the training all about technical aspects of Bee Keeping and theories were given to the trainees. Site and Exposure visits were also organized for better experience during the training programme

#### **Distribution of Bee Boxes and Bee Colonies**





All the 25 trainees who have successfully completed the Skill Development Training Programme, have been distributed 10 Bee Boxes and Colonies to each trainee on 14<sup>th</sup> March in Deputy Commissioner Meeting Hall, Majuli in presence Deputy Commissioner, Majuli and The State Director, KVIC, Guwahati. On the distribution occasion, the KVIC officials extended all required information about installation of Bee Boxes in right place.

After distribution of Bee Boxes SNEHPAD volunteers visited the sites of each beneficiary to follow up and guide. It is expected that each beneficiary will earn about Rs.80,000/-from her 10 numbers of Bee Boxes per annum.

In the next phase more aspirants will be covered under this initiative as per Honey Mission guidelines.

MICRO ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (MEDP)





To fight with rural unemployment problem Micro Entrepreneurship Development is the only solution. There are so many youths and women who are not fully engaged in agriculture activity and unemployed. They want to do something but due to lake of knowledge they cannot do something employment and income generating activities.

SNEHPAD, for last few years is trying to identify the rural youths, specially women who want to do something income generating and giving them extensive training on Micro Enterprise Development so that they can set up some business venture and employ themselves and others. This year SNEHPAD organized 2 numbers of Month long Micro Enterprise Development Programme in association with Entrepreneurship Development Institute of India (EDII). Total 100 numbers of potential women entrepreneurs were trained in both the training programmes where officials of DI&CC, KVIB, NRLM, AAU, Bank wtc were involved as Resource Persons. Notably all 100 trainees has established Micro Enterprises of their own after completion of the MEDP and have started commercial activities.

Sr No	Venue of MEDP	Focused Activity of the MEDP	No of Participants
1	Panichokuwa, Jorhat	Pottery	50
2	Garmur, Majuli	Bee Keeping	50

#### HANDLOOM WEAVING DEVELOPMENT PROGRAMME

SNEHPAD has been working for development of Handloom Weaving Activity since its inception. In Assam almost all the families of rural area practice handloom weaving. Specially women members of the family are good weavers. They weave good quality clothes for their personal use. But the Chadar Mekhela, Gamocha, Cheleng Chadar etc. are some products woven by Assamese weavers which have a big demand in the market. Therefore, it has a good scope to

commercialize the weaving activity practiced by poor weavers which will give them a good income. But they need some mechanization and design development training so that they can weave fast and maintain quality to fulfill the market demand. Generally the poor weavers weave in their traditional looms which are very low productive.

To develop the Skill of the weavers and to mechanize the weaving process SNEHPAD organised 2 numbers of 3 Months long Skill Development Training Programmes using Jacquard Looms. Total 80 weavers were selected for the 3 Skill Development Training Programmes. After completion of the Training the weavers were organized into Joint Liability Groups (JLGs) or SHGs so that they can accumulate fund for starting their commercial Handloom Units with Jacquard Looms. Encouragingly almost all the trainee weavers have started commercial production after training getting raw material and marketing support provided by SNEHPAD.





Sr No	Venue of Handloom Weaving Skill Development Training	Focused Activity	No of Participants
1	Kachukhat Gaon, Titabor	Jacquard Loom Weaving	40
2	Kamalpur Gaon, Titabor	Jacquard Loom Weaving	40

#### NEDFI REPRESENTATIVE OFFICE

Finance is one of the major constraints for setting up of any business enterprise. The entrepreneurs always search for a low cost and reliable funding source. NEDFi, an initiative of DONER Ministry provide low cost credit to new as well as existing entrepreneurs. But NEDFi has its Office at Guwahati only which is 300 Kms far from Jorhat.

Therefore, to provide hassle free credit support to potential entrepreneurs of Jorhat District NEDFi has signed an MoU with SNEHPAD to set up a NEDFi Representative Office at Jorhat. As a result SNEHPAD has set up the Representative Office in the Office Premises of SNEHPAD at Jorhat Development Block Campus, Baghchung, Jorhat and has started it's functioning.

#### CELEBRATIONS/OBSERVATIONS

Every year the organization observes some important days to draw attention of the common people about the objective of such days. Specially SNEHPAD observes World Environment Day and the Foundation Day of the Organisation. In the year 2018-19 also, SNEHPAD observed the days publicly with gorgeous manner.

**World Environment Day** 



The organization observed the World Environment Day on 5th June 2019 in befitting manner at Silikhabari Village, Titabor, Jorhat. Bharat Vikash Parishad and Social Forestry Department collaborated in organizing programme. the An Awareness Meet was organized on the occasion to discuss about the need of environment protection and our responsibilities towards the same. Total 100 numbers of fruit bearing tree saplings were distributed among the women villagers to plant the same in their home campus with due care. 20

numbers of saplings were planted in the public places of the village. The cooperation of the villagers in organizing the programme was very encouraging.

#### **SNEHPAD Foundation Day**

SNEHPAD celebrated its Foundation Day in its office premises on 19<sup>th</sup> February 2019 by SNEHPAD flag hoisting and a get together of family members of the staff and volunteers working with SNEHPAD. All the participants expressed their views on the activities of SNEHPAD and suggested for future betterment as per people's need and Match was organized between Silikhabari Yuva Sangha and Kachukhat Village Youth Club. Both the teams were rewarded with cash prize. The day long Foundation Day was celebrated by more than 100 SNEHPAD villagers and SNEHPAD volunteers.

#### PARTICIPATION IN TRAINING AND WORKSHOP

As a voluntary development organization the members, staff and volunteers of the same has to be dedicated in development activities for the deprived and vulnerable sections of the society. To work in this field the workers should also be well trained and their knowledge should be up to date. Therefore, SNEHPAD always emphasize on attending training programmes

on the related subjects at reputed training centres. During the year SNEHPAD volunteers attended in the following programmes for self development.

Name of the Programme	Venue	Organized by	Attended by
5 Days Trainers Training on Gram Panchayat Development Plan	SIRD, Guwahati	SIRD	Dr. Gakul Sharma Prakash Thakur
Planning of Gram Panchayat Development Plan	SIRD, Guwahati	SIRD	Monjit Baruah Bijay Kakati
Trainer's Training on Micro Enterpise Development Programme	EDII, Bangalore	EDII	Arjun Trivrdi
Empanelment of Resource Persons for Rural Development Training	IIT, Guwahati	SIRD	Dr. Gakul Sharmah Prakash Thakur

### MARKETING SUPPORT TO WEAVERS/ ARTISANS

SNEHPAD provides marketing support to the weavers and artisans being promoted by the organization. The organization is running a Sales Outlet at the heart of the Jorhat City. The weavers and the artisans display their products at the outlet for sales and receiving big orders.

During the year SNEHPAD sold its own products of an amount of **Rs.** .6,58,437/- excluding the sales of the weavers and artisans.

#### INTERNSHIP

SNEHPAD arranged Internship for 6 numbers of MSW students of Kaziranga University as a part of their academic course. During the Internship the students were engaged in Women & Child Development Programmes being run by the organization. The duration of Internship for the MSW students it was 1 month.

#### THANKS TO WELL-WISHERS AND VOLUNTEERS

SNEHPAD takes the opportunity to thank all the well-wishers and volunteers of the organization who supported and worked hard to fulfillment the objective of the organization by implementing its projects and activities. Without their support the organization never thought to grow such a way. We wish their support in coming years also.

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